Power and Organization Development

Mobilizing Power to Implement Change

Larry E. Greiner Virginia E. Schein



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From the Back Cover

Power and Organization Development argues that OD and power can and should be reconciled and integrated in the implementation of change. The purpose of this book is two-fold: to provide the reader with a solid grounding in the role of power and politics in organizations, with a specific focus on how managers use power strategies and intervention techniques for bringing about change in an organization.

About the Author

Dr. Larry E. Greiner is Professor of Management and Organization in the Marshall School of Business at the University of Southern California. He serves as Academic Director of the highly ranked U.S.C. Executive MBA Program where he is responsible for its curriculum and faculty. His degrees include the D.B.A. and M.B.A. from the Harvard Business School, and BA from the University of Kansas.

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