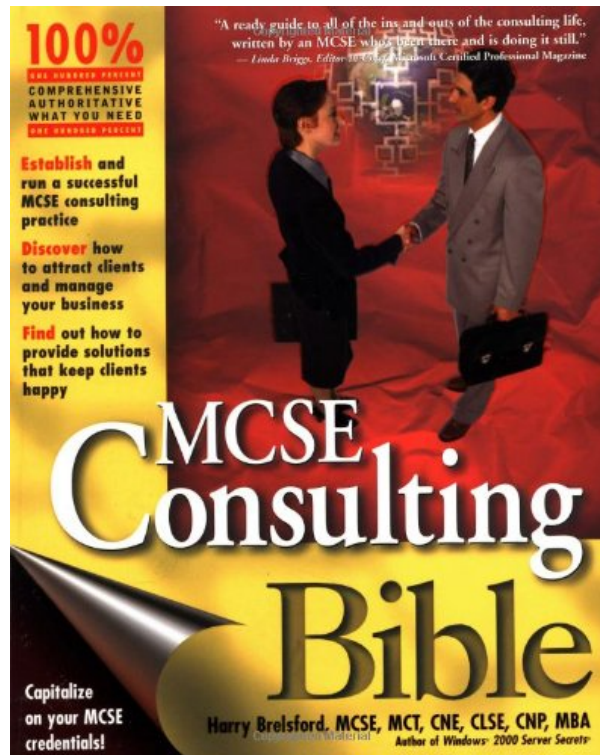
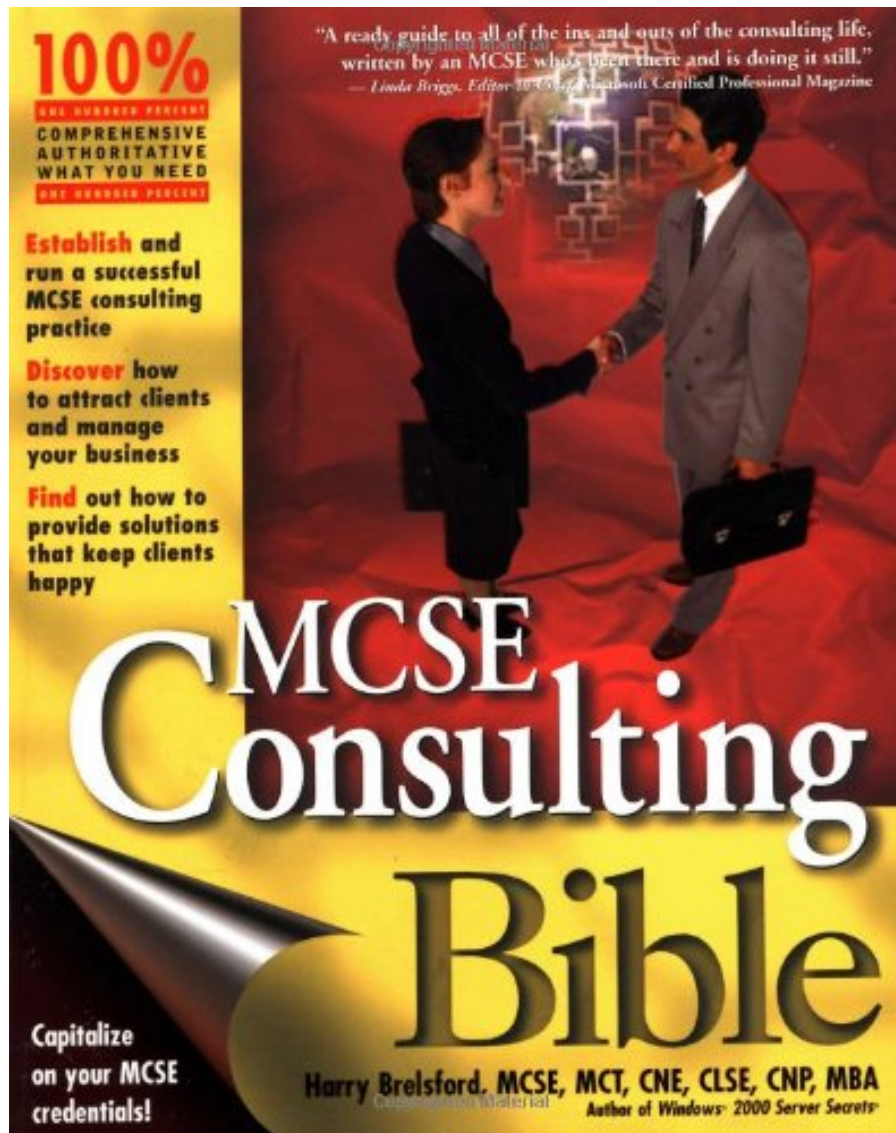


MCSE CONSULTING BIBLE BY HARRY M. BRELSFORD



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If you're thinking of making the break and going freelance--a dream many techies share--consider the MCSE Consulting Bible. It's a priceless resource that is stuffed to the gills with honest, useful advice on all levels. Want to know what sorts of psychological tactics you'll need to pursue if you want to be successful? Check. Need to know how to plan, bill, and seek new employees for your business? Check. Want to know what sort of clients you should seek out, how well your business should be doing by a certain point, and what specific certifications are desirable for what niche markets? Check, check, check--and this is all given with outside opinions from experts, and backed by the opinions of author Harry Brelsford, a man who is healthily skeptical about your chances for success. But he'll tell you, frankly and honestly, what it takes.

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According to the 1999 Salary Survey conducted by MCP Magazine, the average MCSE has 6.8 years of experience. The average self-employed MCSE consultant with 6 - 9 years of experience earns \$85,000 - that's over \$8,000 more than the average salary +bonus and benefits package of other MCSEs. There is a demand for MCSEs who can offer a variety of technical expertise and services, and this book will show readers how to create a successful consulting business.

MCSE Consulting Bible walks readers through the issues to consider when making the decision to start their own consulting business and then offers key advice on each aspect of the business from deciding what services to offer, to marketing, to maintaining customer relationships.

- Sales Rank: #4223031 in Books
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- Published on: 2001-02-15
- Original language: English
- Number of items: 1
- Dimensions: 9.22" h x 1.68" w x 7.56" l, .0 pounds
- Binding: Paperback
- 900 pages

Features

- Used Book in Good Condition

Amazon.com Review

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MCSE Consulting 101

By Beatrice Mulzer

Are you a techie that has been thinking about making money on your own? This is the first technical consulting book that gives you all the information from A to Z in the MCSE business. This book distinctly differs from other consulting books by not just talking about how to be a consultant, but how to run a successful business as a good MCSE consultant. It is apparent that the author practices what he preaches and freely shares his knowledge and experience with the reader. Partitioned into "Finder, Minder and Grinder" routines this book includes a broad range of topics and touches all angles of the biz, which give food for thought in every possible direction. If you are a MCSE consultant or just thinking about striking out on your own, this book is a great reference, easy and engaging to read, full of useful information and thought provokers. My favorites are Brelsford's Rules of Ten, considerations of different market niches, a very well written sample proposal and tons of links to helpful websites. If you want to add value to your MCSE consulting, have a note pad ready while reading this book.

6 of 6 people found the following review helpful.

Covers it all and says the unsaid things

By Matt

I started my own consulting business and bought quite a few books. By far, this book tells you what you really need to know. It gave me the tips I really needed, not just the "philosophy" but also the down-and-dirty details. If you are looking to start an IT consulting business, even if you aren't into the "Microsoft-centricity" of the MCSE, this book has a LOT to offer. I am dubbing it indispensable for the IT consultant just starting out... AND those already in business.

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