#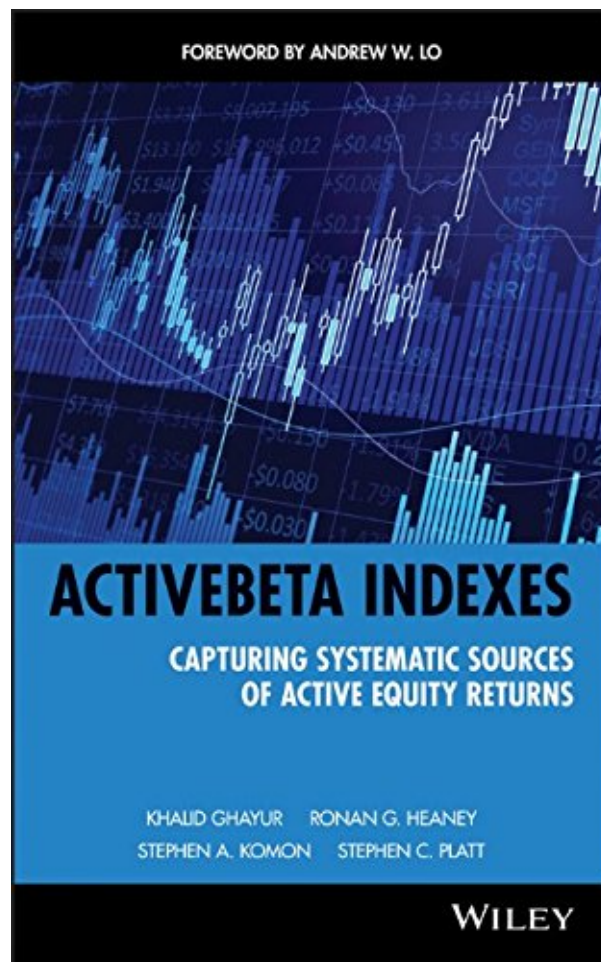 ACTIVEBETA INDEXES: CAPTURING SYSTEMATIC SOURCES OF ACTIVE EQUITY RETURNS BY KHALID GHAYUR, RONAN G. HEANEY, STEPHEN A. KOMON, STEPHEN C.

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An informative guide offering new and innovative ways to think about active management and investing

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Developed by leading investment practitioners at Westpeak Global Advisors, ActiveBeta Indexes introduces Active Beta sources and explains how the behavior of short- and long-term earnings growth gives rise to systematic sources of active equity returns.

- Details a new index framework and research findings that could change the face of active portfolio management
- Presents patent-pending innovations for constructing style indexes and informationally-efficient active portfolios
- Explores the historical performance of ActiveBeta Indexes

Wealth advisers, consultants, pensions and endowments, and other institutional investors will find the intellectual honesty of ActiveBeta Indexes a refreshing perspective on the active management industry. They will also find it a useful guide to a more strategic allocation of their risk and management fee budgets – a growing necessity in these challenging times.

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